

## **IMS MAXIMS wins healthcare innovation award**

***Digital health provider named as leading innovator in healthcare administration software in UK & Ireland in Business Innovator Awards.***

Health technology specialist IMS MAXIMS has been recognised for its innovative work in the UK and Irish healthcare market in the [2019 CV Business Innovator Awards](#).

The company has been named as the leading innovator in healthcare administration software, in recognition of the quality of its patient administration system and electronic patient record solutions, which it provides to more than 180 healthcare organisations.

IMS MAXIMS was referenced as a “pioneering clinical technology specialist committed to improving the coordination of patient care in health environments,” as a result of its work in the sector.

Described as being ‘ahead of the curve’ for its technology, the company was praised for constantly listening to its clients, its staff, and the wider market, and for its investment in research and development.

“IMS MAXIMS’ 30-year history of collaborating with clinicians has resulted in the development of proven, flexible, user-friendly, safe and interoperable patient administration and electronic patient record software,” the award organisers said in the award brochure. “Its modular approach means the solution can meet the varying requirements of healthcare providers, be these large acute hospitals or small independent clinics.”

IMS MAXIMS is used across 180 UK and Irish healthcare organisations meet the needs of over 13 million patients every day. Its ability to deliver future-facing health technology solutions has been recognised by IMS MAXIMS’ participation in NHS England’s Global Digital Exemplar programme.

This initiative sees the software provider work with Taunton and Somerset NHS Foundation Trust and Wye Valley NHS Trust on developing a mobile platform that can meet the needs of those delivering at the frontline of care.

Through this work, alongside its activity with its many other customers, IMS MAXIMS aims to continue to deliver on the priorities outlined for NHSX, the new body taking forward digital health in England. These priorities aim to harness digital technology so that it can help reduce the burden on clinicians and staff, ensure clinical information can be safely accessed, and improve NHS productivity with digital technology.

Shane Tickell, CEO of IMS MAXIMS, said: “We put a lot of effort into taking a collaborative approach with our customers, and listening to the needs of the wider market. This means that we develop software that meets immediate demands, whilst also providing a platform for the future. For example, we are helping nursing staff enhance patient safety for deteriorating patients, using our electronic observations module. We are also exploring the use of voice assistants to save clinical time spent note taking. We are committed to do what we can, to help healthcare professionals deliver effective and efficient care. We are very pleased to see this recognised with the award.”

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## **About IMS MAXIMS**

IMS MAXIMS is an award-winning clinical technology specialist, committed to improving the coordination of patient care in healthcare environments. Its expert team works in partnership with healthcare organisations to identify and deliver tailored, sustainable information sharing technology solutions supporting the provision of safer and more efficient care for current and future generations.

The organisation's 33-year history of collaborating with healthcare professionals has resulted in the development of proven, flexible, user-friendly, safe and interoperable electronic patient record software. The company's approach to digital transformation also delivers better clinical engagement and empowerment across hospital wards and departments. Deployment times are fast, meaning clinicians and patients can benefit from efficiency and safety improvements in rapid time. And with an ambition to meet today's healthcare challenges, IMS MAXIMS offers flexible options to support healthcare providers with on-going implementation and maintenance.

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